
Pharmacometrics @ 45

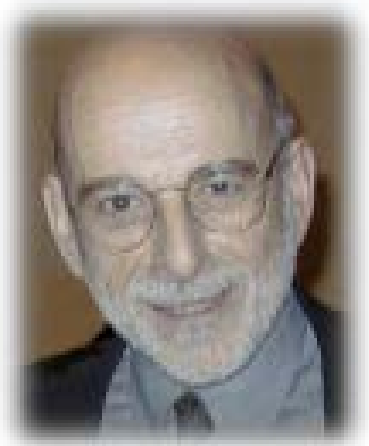
What Next ?

Carl Peck, MD

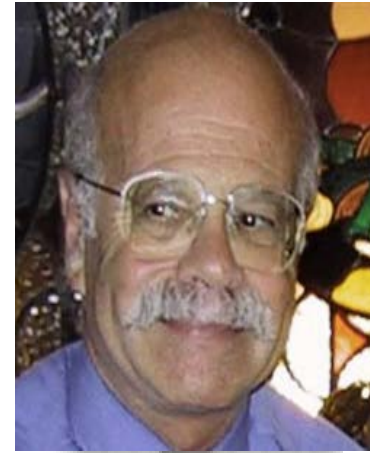
Department of Biopharmaceutical Sciences
School of Pharmacy,
University of California San Francisco

NDA Partners LLC





Lewis Sheiner
Chemistry
Internal medicine
clinical Pharmacology



Stuart Beal
mathematics, logic
fine arts
biostatistics





Present Concepts in Internal Medicine. Volume 4.
Number 11. Medical Literature Symposium

October 1971

**THE ALMIGHTY P-VALUE
OR THE SIGNIFICANCE OF "SIGNIFICANCE"
MAJ Carl C. Peck, MC**

“Today a medical journal article can hardly be accepted for publication without the data being lavishly garnished with referrals to " $p < 0.001$ ”

These statements of statistical "significance" have obtained an almost mystical power, as if in themselves capable of establishing the "truth" of the data to which they pertain. The true *meaning and utility of these statistical maneuvers*, however, are *widely misunderstood, by authors, editors, and readers. ...*”

Pharmacometrics @ 45

Why 1972 ?

1972 – 2017

What Next ?

“*Pharmacometrics*”

- **Science that quantifies drug actions in humans**
 - efficient drug development
 - regulatory decisions
 - therapeutic decisions in patients
- **Pharmaco-statistical simulation models**
 - Exposure-response variability
 - pharmacology, physiology, anatomy, genetics, disease
 - PK, PD, PG, disease progression, compliance (adherence), clinical trials

Why 1972 ?

Computers and Biomedical Research 5. 441-459 (1972)

COMPUTERS AND BIOMEDICAL RESEARCH 5, 441–459 (1972)

Modelling of Individual Pharmacokinetics for Computer-Aided Drug Dosage*

LEWIS B. SHEINER, BARR ROSENBERG,[†] AND KENNETH L. MELMON

*Departments of Medicine and Pharmacology, Division of Clinical Pharmacology,
University of California San Francisco Medical Center, San Francisco, California 94122*

TABLE 1
THE CONCEPTUAL SCHEME

1. Observations (O) $\xrightarrow{\tau_1}$ Physiologic Variables (P)

Example: Body Surface Area (BSA) = F (height, weight)

Patient Factors

2. P $\xrightarrow{\tau_2}$ Pharmacokinetic Variables (Q)

Example: Volume of Distribution (V_D) = F (BSA)

PK Parameters

3. Q $\xrightarrow{\tau_3}$ Pharmacokinetic Parameters (K)

Example: Rate Constant of Elimination (K_{ct}) = Clearance/ V_D

Model Parameters

4. K \xrightarrow{M} Blood Level Predictions

Example: one compartment model with first order absorption

PK Model

**Modelling of Individual Pharmacokinetics for
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*Departments of Medicine and Pharmacology, Division of Clinical Pharmacology,
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- **Estimation of Population PK**

$$l = M(\mathbf{d}, \mathbf{td}, \{T_3(\mathbf{BP}_r + \boldsymbol{\eta})\}, \mathbf{tl}) + \mathbf{u}. \quad (3.4)$$

Model enabling estimation of population PK distributions

- **Individual PK predictions**

$$\tilde{\mathbf{l}} = M(\mathbf{d}, \mathbf{td}, \{T_3(\mathbf{BP}_r + \hat{\boldsymbol{\eta}})\}, \mathbf{tl}), \quad (3.13)$$

Model enabling Bayesian prediction of individual drug levels

Computer-algorithm vs Clinician vs Dose-table (NEJM 289:441-446, 1973)

COMPUTER-ASSISTED DIGOXIN THERAPY

CARL C. PECK, M.D., LEWIS B. SHEINER, M.D., CARROL M. MARTIN, M.D., DARREL T. COMBS, M.D., AND
KENNETH L. MELMON, M.D.

Abstract In 42 patients requiring digitalis, and randomly divided into two groups, the performance of a computer program using patient size and renal function to compute digoxin dosage was compared to that of unaided physician judgment. Serum digoxin concentrations were measured repeatedly. Efficacy was measured by changes in the manifestations of heart failure, and toxicity by electrocardiographic criteria. For each patient, physicians specified a desired serum digoxin concentration and predicted this concentration at each visit. For one group, the computer program suggested

the dosage needed to achieve the desired digoxin concentration.

Efficacy was the same in both groups, and there was no toxicity. Although the computer slightly outperformed the physicians, prediction and achievement errors were unacceptably large. Hence, much between-patient variability in serum digoxin concentrations remains unexplained after adjustments for dose, body size and renal function. This argues for measurement of digoxin concentrations and their use for feedback dosage adjustment. (N Engl J Med 289:441-446, 1973)

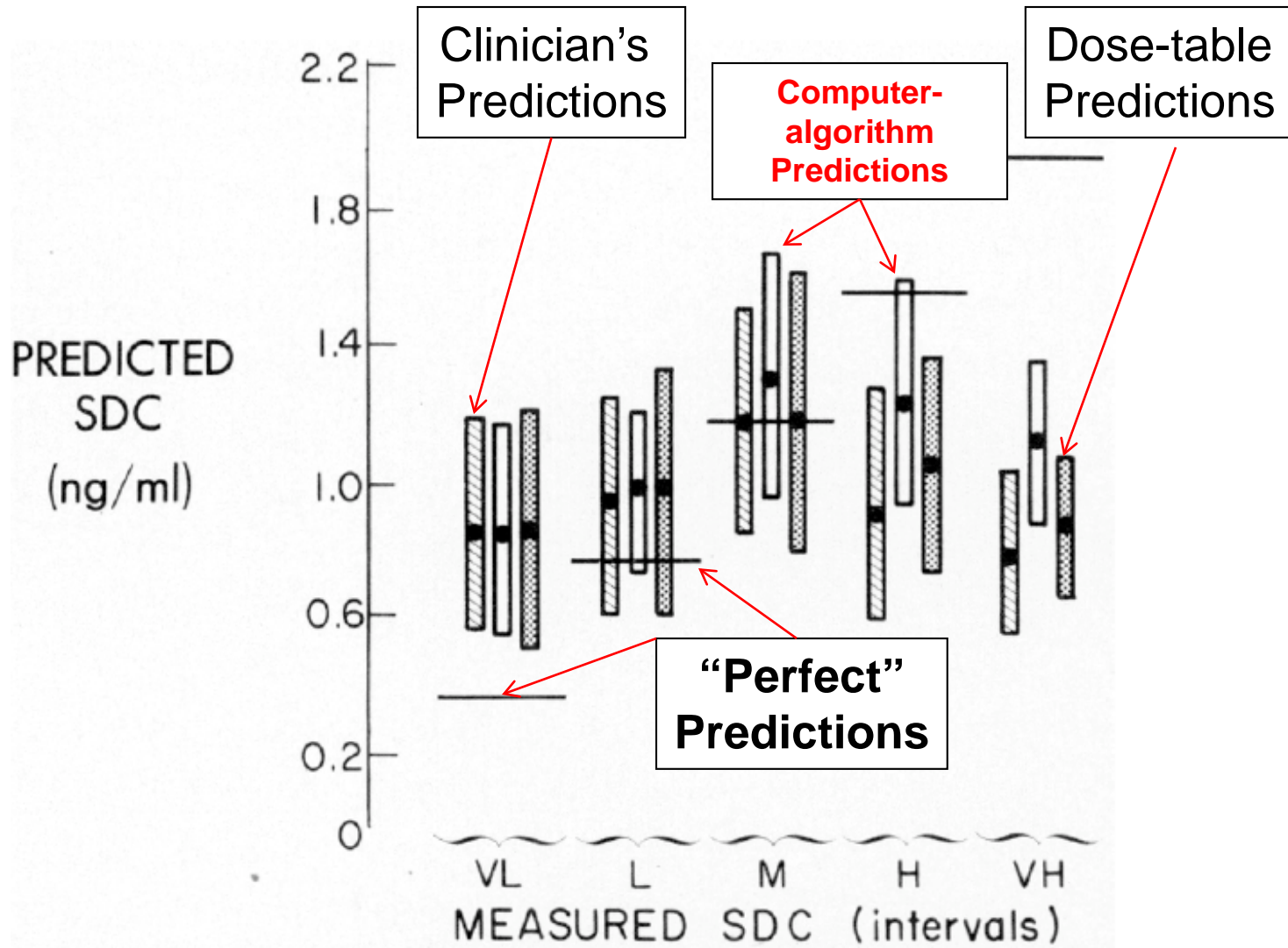
Findings

Prediction errors of computer-*algorithm* & achieved digoxin levels too high

computer-*algorithm* not better than clinician's predictions

Measured [digoxin] needed for feedback dosage adjustment

NEJM, 289:441-446, 1973



Early Pharmacometric Learnings

- **Sheiner, Peck:** Differences in serum digoxin concentrations between outpatients and inpatients - an effect of compliance? Clin Pharm Ther, 1974
- **Peck, Sheiner, Melmon:** Practical application of *computer aided drug therapy*. Proc SD Biomed Symp, 1974
- **Halkin, Sheiner, Peck:** "Determinants of the renal clearance of digoxin". Clin Pharm Ther, 1975

Improved Computer-Assisted Digoxin Therapy

A Method Using Feedback of Measured Serum Digoxin Concentrations

LEWIS B. SHEINER, M.D., HILLEL HALKIN, M.D., CARL PECK, M.D., BARR ROSENBERG, Ph.D.,
and KENNETH L. MELMON, M.D., F.A.C.P., San Francisco and Berkeley, California

Ann Int Med 82:619-727, 1975

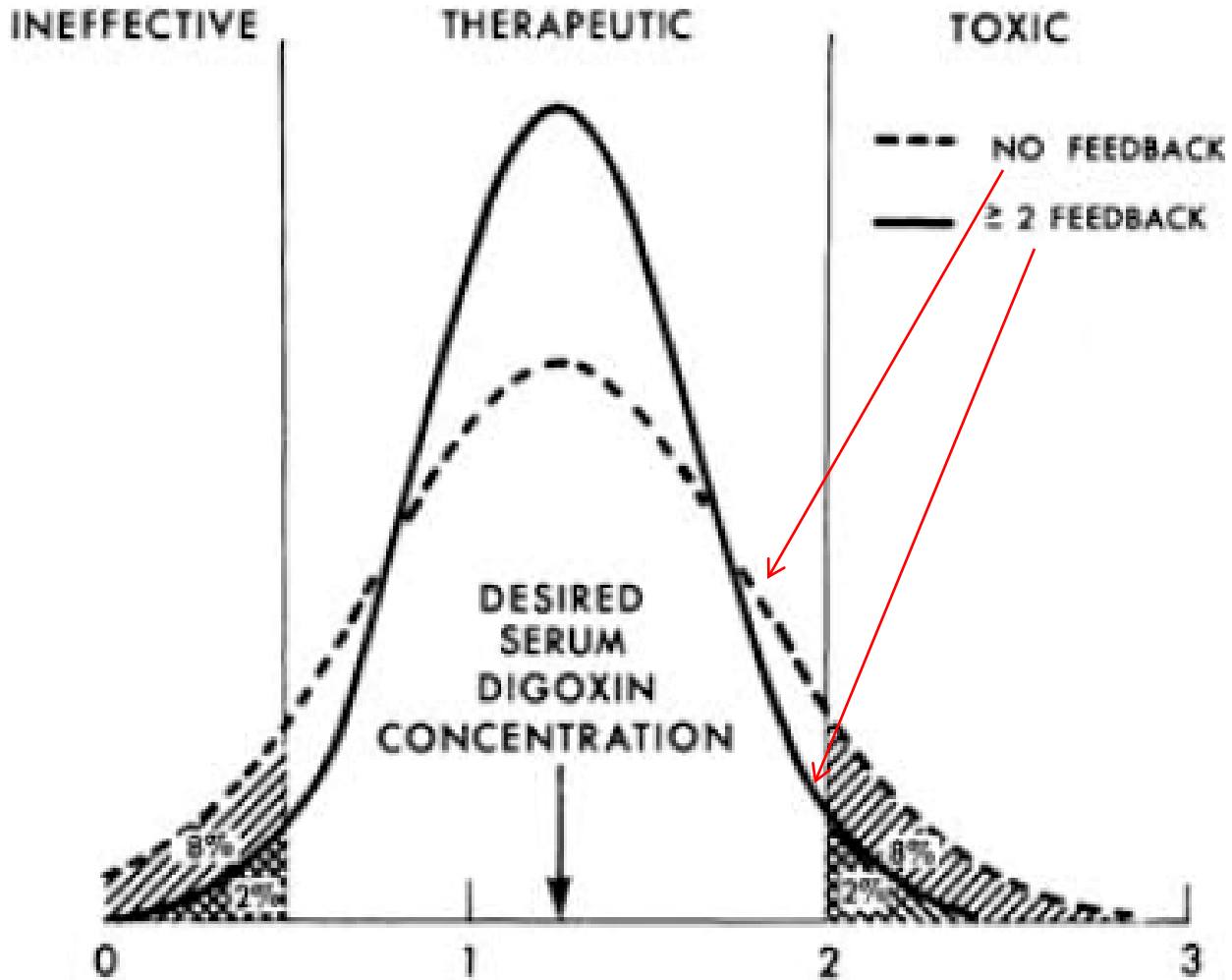
Findings

Measured [digoxin]'s + Bayesian estimation resulted in lower prediction errors vs computer-algorithm predictions

Better predictions than those of clinicians, unaided by computer-predictions

Measured [digoxin]'s + Bayesian estimation enabled better predictions, & potentially safer & more effective digoxin therapy

Ann Int Med 82:619-727, 1975



J Pharmacokin Pharmacodyn 5: 445-479 (1977)

"Estimation of population characteristics of pharmacokinetic parameters from routine clinical data."

Sheiner LB, Beal S., Marathe VV

Estimation of population PK

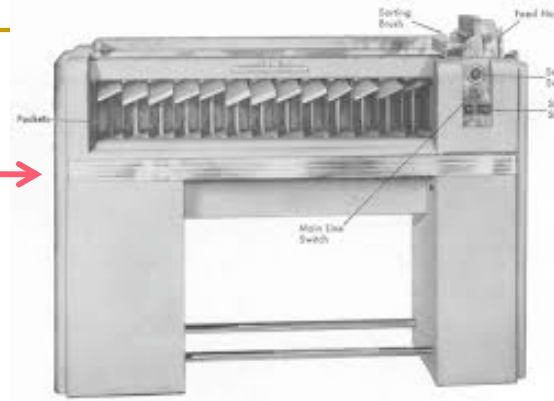
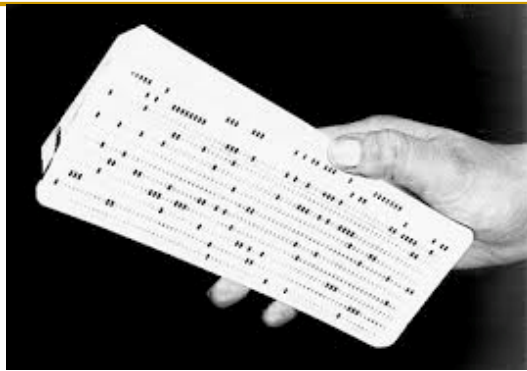
Provides

"priors" for Bayesian predictions

Clin Pharmacol Ther 26: 294-305 (1979)

"Forecasting individual pharmacokinetics"

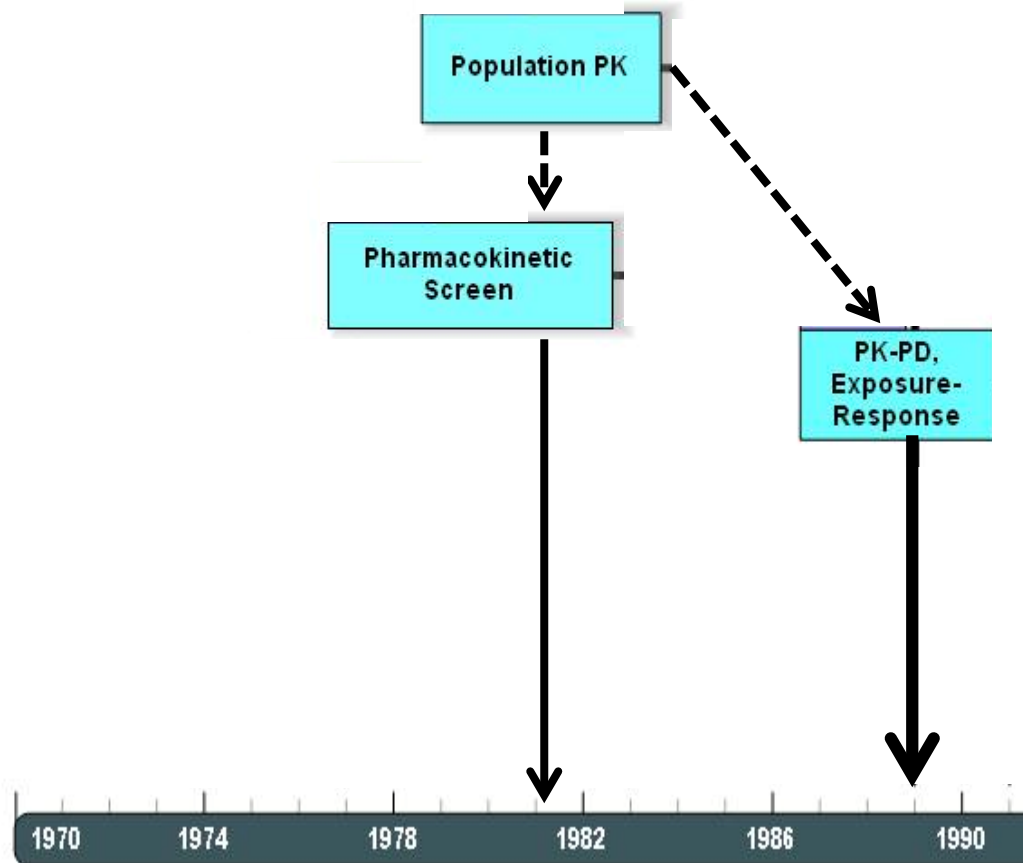
Sheiner LB, Beal S, Rosenberg B, Marathe VV



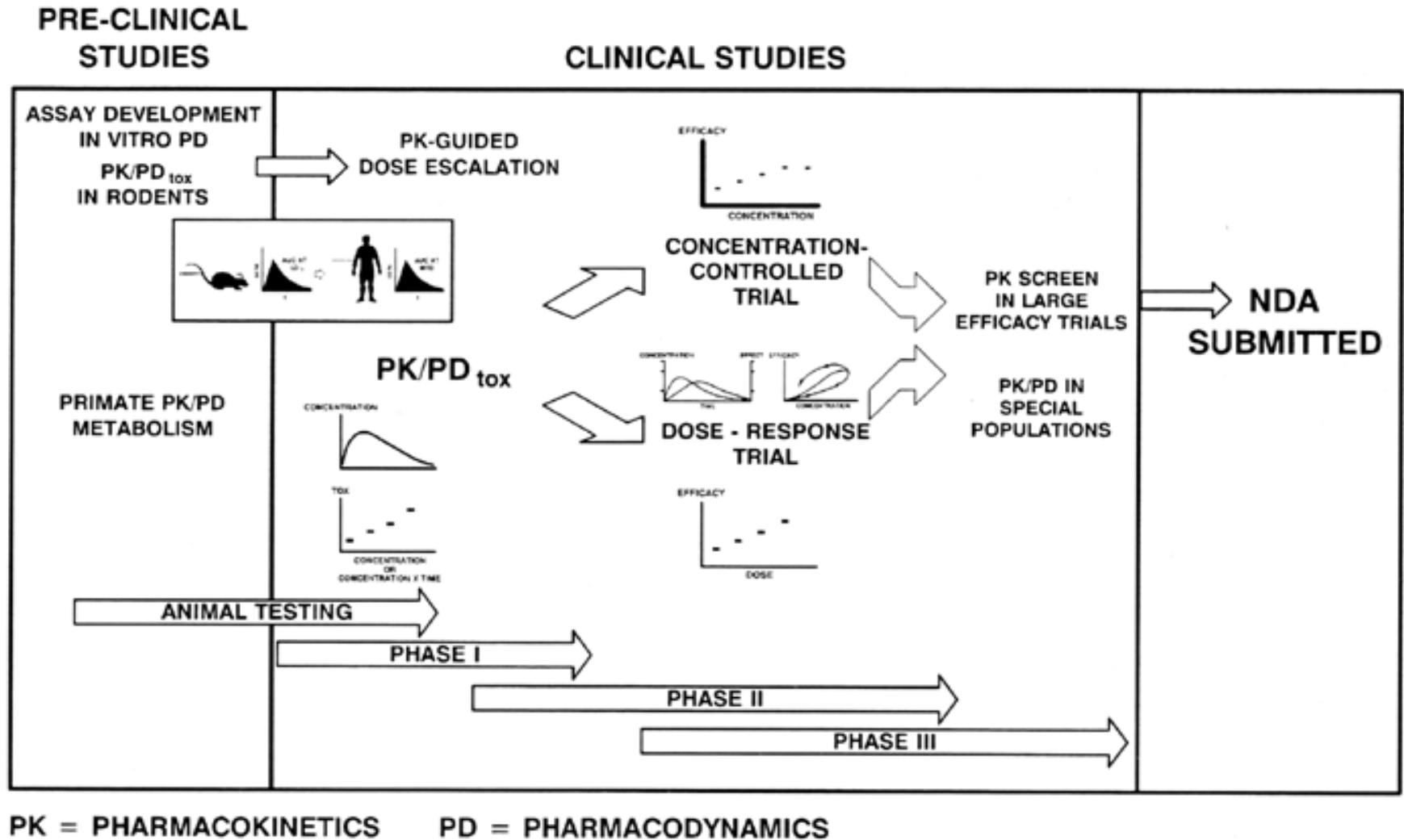
Methodological Applications

- Peck, Barrett: ***Nonlinear least-square regression*** programs for ***microcomputers***. J. Pharmacokin Biopharm **1979**
- Peck, Brown, Sheiner: A ***microcomputer*** drug (theophylline) ***Bayesian dosing program*** which assists and teaches physicians". Proc 4th Annl Symp Comp Appli Med Care, **1980**
- Perlin, Peck, Nichols: An aminoglycoside ***dosing program*** using a ***Bayesian algorithm***. Proc 5th Ann Symp Comp App Med Care, **1981**
- Peck, Beal, Sheiner, Nichols: ***Extended Least Squares Nonlinear Regression***: A Possible Solution to the 'Choice of ***Weights***' Problem in Analysis of Individual Pharmacokinetic Dat", J Pharmacokin Biopharm, **1984**

Early applications of pharmacometrics in drug in development & regulation



Incorporating PK/PD in Drug Development¹



1 Opportunities for Integration of PK/PD/TK in Rational Drug Development
 AAPS, FDA, ASCPT, Arlington, VA April 24-26, 1991. Clin Pharm Ther 51:467, 1991

Pharmacometrics in Drug Development

- Sanathanan, **Peck**: The Randomized *Concentration-Controlled* Trial: Evaluation of its Sample Size Efficiency: Cont. Clin. Trials 12:780-794, **1991**
- **Holford, Peck** et al: “*Simulation of Clinical Trials*”. Ann Rev Pharm Tox, **2000**.
- Kimko, **Peck** (Eds). *Clinical Trial Simulations*: Applications and Trends. AAPS Adv Pharm Sci, **2011**
- Lesko, Rowland, **Peck, Blaschke**; *Optimizing the Science of Drug Development*: opportunities for better candidate selection and accelerated evaluation in humans. J Clin Pharm **2000**

Pharmacometrics in Regulation

- Peck: *Population Approach in Pharmacokinetics and Pharmacodynamics: FDA View*. Commission Europ Commun 1992
- Peck, Benet et al: Opportunities for *integration of pharmacokinetics, pharmacodynamics, and toxicokinetics in rational drug development*. Clin Pharm Ther 1992
- Peck. *Quantitative clinical pharmacology is transforming drug regulation*. JPharmacokin Pharmacodyn 2011

Pharmacometrics and FDA



1997

1998

Modernization Act of 1997

Section 115a

Population PK

Pharmacokinetic
Screen

PK-PD,
Exposure-
Response

1997

1998

FDAMA
Section 115a

Template

Clinical
Pharmacology

1999

1997

1998

1999

2003

2003

2003

End-of-
Phase 2a
Meeting

1970

1974

1978

1982

1986

1990

1994

1998

2002

2006

2010

Pharmacometrics in Drug Regulation

- Peck, Wechsler. Workshop on **Confirmatory Evidence to Support a Single Clinical Trial as a Basis for New Drug Approval**. Drug Inf J 2002

CLINICAL PHARMACOLOGY & THERAPEUTICS

VOLUME 73 NUMBER 6

JUNE 2003

COMMENTARY

Hypothesis: A single clinical trial plus causal evidence of effectiveness is sufficient for drug approval

Carl C. Peck, MD, Donald B. Rubin, PhD, and Lewis B. Sheiner, MD *Washington, DC, Cambridge, Mass, and San Francisco, Calif*

U.S. FDA Perspective: *Impact Of Modeling & Simulation on Regulatory Decision Making*, * Garnett, Gobburu

- PM Reviews of 198 IND/NDA/BLA ('00-' 08)
 - Trial designs, QT, EOP2a
 - popPK, E-R, Peds (38)
 - Impacted >60% APP, labeling
 - Evidence of effectiveness (9) & APP unstudied doses (21)
- Research & Policy
 - TQT design & E-R analyses
 - Disease models (2+5)
- > 30 NDA's approved w/1 clinical trial

* Chapter 3, Clinical Trial Simulations: Applications & Trends. Kimko, Peck



Pharmacometrics in the world (1)

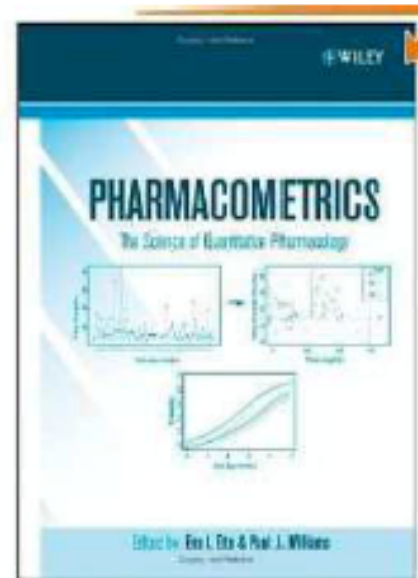
- **Conferences**

- PAGE (1992-)
- ACOP (2005-)
- WCOP (2012-)
- PAGANZ (2000)
- PASIPHIC ('11-15)



- **Book**

- Pharmacometrics (2007)
- SIMULATION OF CLINICAL TRIALS (2011)

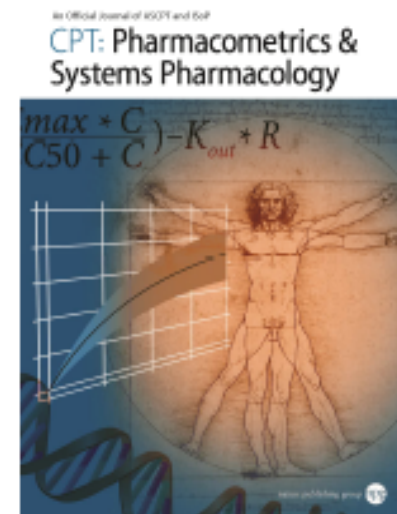


- **Journal**

- CPT: PSP (2012-)

- **Society**

- ISOP (2012-)
- WCOP (2014)



Pharmacometrics @ 45

What Next ?

Next

PM can play a crucial role in the
disruptive reinvention of DD&R

by

Replacement of the *p-value tradition*

with

Bayesian probabilities

A work in progress

Why Reinvent DD&R ?

- DD costs too much and takes too long
- An imperfect criterion is used for regulatory approval decisions:
 - 2 Phase III trials @ $p < 0.05$ via frequentist null-hypothesis “significance” testing,
or
 - 1- Phase III trial @ $p \lll 0.05$ (eg < 0.0025)

Evolution of Reporting P Values in the Biomedical Literature, 1990-2015

David Chavalarias, PhD; Joshua David Wallach, BA; Alvin Ho Ting Li, BHSc; John P. A. Ioannidis, MD, DSc

JAMA. 2016;315(11):1141-1148.

- 4,572,043 P values in 1,608,736 MEDLINE abstracts (~ 3/abstract)
- 3,438,299 P values in 385,393 PMC full-text articles (~ 9/article)

CONCLUSIONS AND RELEVANCE In this analysis of P values reported in MEDLINE abstracts and in PMC articles from 1990-2015, more MEDLINE abstracts and articles reported P values over time, almost all abstracts and articles with P values reported statistically significant results, and, in a subgroup analysis, few articles included confidence intervals, Bayes factors, or effect sizes. Rather than reporting isolated P values, articles should include effect sizes and uncertainty metrics.

The ASA's statement on p-values: context, process and purpose

American Statistician 2016;70:129-33.

- **“Science News (2010):** “*It’s science’s dirtiest secret: The ‘scientific method’ of testing hypotheses by statistical analysis stands on a flimsy foundation.”*
- **Science (2014):** “*statistical techniques for testing hypotheses...have more flaws than Facebook’s privacy policies.”*
- **FALLACIES: P-values**
 - **Do not measure the probability that the hypothesis is true**
 - **Do not provide a good measure of evidence of a hypothesis**
 - **Do not measure the size or importance of an effect**

1962

Substantial evidence of effectiveness

"substantial evidence" means evidence consisting of **adequate and well-controlled investigations**, including clinical investigations, by experts qualified by scientific training and experience **to evaluate the effectiveness** of **the drug** involved, on the basis of which it could fairly and responsibly be concluded by such experts that the drug will have the effect it purports or is represented to have under the conditions of use prescribed, recommended, or suggested in the labeling or proposed labeling thereof. If the Secretary determines, **based on relevant science**, that data from **one adequate and well-controlled clinical investigation** and **confirmatory evidence** (obtained prior to or after such investigation) **are sufficient to establish effectiveness**

No statutory requirement to rely solely on *Phase III data*,

Nor to reject the null-hypothesis @ $p < 0.05$

Flaws of the traditional p-value criterion for substantial evidence

- Relies on low frequentist probability, (p-value < 0.05), based *solely on 1-2 phase III clinical trials*:
 - Does not provide the probability of effectiveness
 - Ignores pre-phase III evidence of *effectiveness* from randomized, blinded trials trials, including *dose- and exposure-response trials*
 - Leads to the “p-value fallacies”
 - Power-reducing penalties for multiple analyses
 - Risks **failure to confirm effective drugs**

Disruptive alternative criterion for drug approval

- Base drug approval on a *high probability of effectiveness* (> 90% ?) utilizing evidence of **all reliable sources of effectiveness data**
 - **Requires *Bayesian statistics***

Bayesian Decision Analytic Approach

Historical Data

Publications

Expert Knowledge

Bayes Theorem: Posterior \propto **Likelihood** \times **Prior**

“Bayes” (probability calculus) 

Evidence from pre-Phase III trials

Phase III trial Data

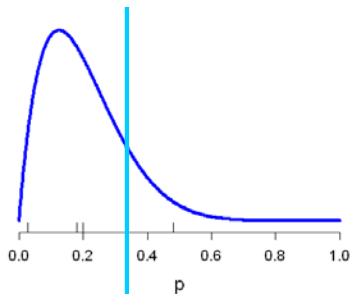
Probability of Effectiveness

Regulatory Decision Calculus

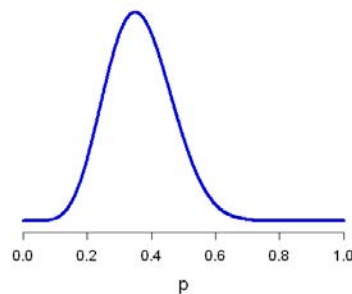
‘Prior’

‘Likelihood’

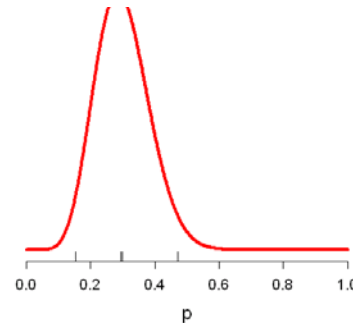
‘Posterior’



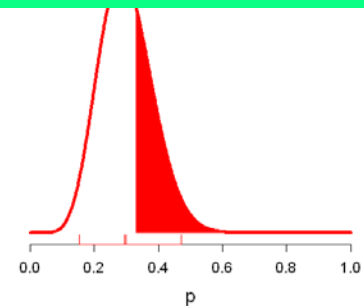
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=>



Reconciling p-value and Bayesian approaches*

- “**Bayes Factor**” (BF) calculation permits recasting frequentist p-values test of *ineffectiveness* into a **probability that the drug is effective**
 - Takes into account
 - the pre-confirmatory trial probability of *effectiveness* and confirmatory trial p-values

$$\bullet \quad \mathbf{BF} = [-e \cdot p_{\text{value}} \cdot \ln(p_{\text{value}})]$$

$$\bullet \quad \mathbf{Prob}_{\text{Eff}} = [1 + \text{PriorOdds}_{H_0:H_1} \cdot \mathbf{BF}]^{-1}$$

- Steve Ruberg, Lilly, based on Sellke et al (2001) Calibration
- of p Values for Testing Precise Null Hypotheses. Am Stat, 2001.

P-value vs Bayes applied to Two Trial Paradigm

- **Example 1:** pre-phase III effectiveness probability = 0.5
 - One phase II trial @ $p = 0.05$, yields **71% Bayesian probability of effectiveness**
 - two phase III trials @ $p = 0.05$, yield **86% prob of effectiveness**
 - **APPROVED per traditional approach**
- **Example 2:** pre-phase III effectiveness probability = 0.8
 - two phase III trials @ $p = 0.05$, yield **96 % probability of effectiveness**
 - **APPROVED per traditional approach**
- **Example 3:** pre-phase III effectiveness probability = 0.8
 - two phase III trials @ $p = 0.01$ and $p = 0.08$, yield **98% probability of effectiveness**
 - **NOT APPROVED per traditional approach, despite 98% effectiveness !!**

* due to Steve Ruberg, Lilly, based on Sellke et al (2001)

P-value vs Bayes applied to Single Clinical Trial Paradigm

- **Traditional p-value approach (prior = 50%):**
 - single trial + “confirmatory evidence”
- @ **$p < 0.0025 \rightarrow 96\% \text{ Prob}_{\text{effectiveness}}$**

- **Bayesian framework:**
 - if “prior” probability of effectiveness is 80%
- ***single trial* $p < 0.02 \rightarrow 95\% \text{ Prob}_{\text{effectiveness}} !!!$**

* Steve Ruberg, “Strength of Evidence for clinical Trials and Biomarkers in Tailored Therapeutics”, PaSiPHIC Conference, 27 Feb, 2014

CDRH Experience

“valid scientific evidence”

reasonable assurance that the device is safe and effective

Guidance for Industry and FDA Staff

Guidance for the Use of Bayesian Statistics in Medical Device Clinical Trials

Document issued on: February 5, 2010

The draft of this document was issued on 5/23/2006

For questions regarding this document, contact Dr. Greg Campbell (CDRH) at 301-796-5750 or greg_campbell@fda.hhs.gov or the Office of Communication, Outreach and Development, (CBER) at 1-800-835-4709 or 301-827-1800.



**U.S. Department of Health and Human Services
Food and Drug Administration
Center for Devices and Radiological Health**

**Division of Biostatistics
Office of Surveillance and Biometrics**



Center for Biologics Evaluation and Research

DIA Bayesian Scientific Working Group (BSWG)

Special Workshop

Substantial Evidence in 21st Century Regulatory Science

Borrowing Strength from Accumulating Data

April 21, 2016

University of California Washington Center, DC

21st Century Cures Act

Points to Consider

- Dose-response & exposure-response RCT's yield causal evidence of effectiveness
- These data can inform the prior likelihood of effectiveness
- Prior effectiveness probabilities may be employed in a combined Bayesian statistical framework to improve efficiency & informativeness of demonstrating substantial evidence of effectiveness

Summary

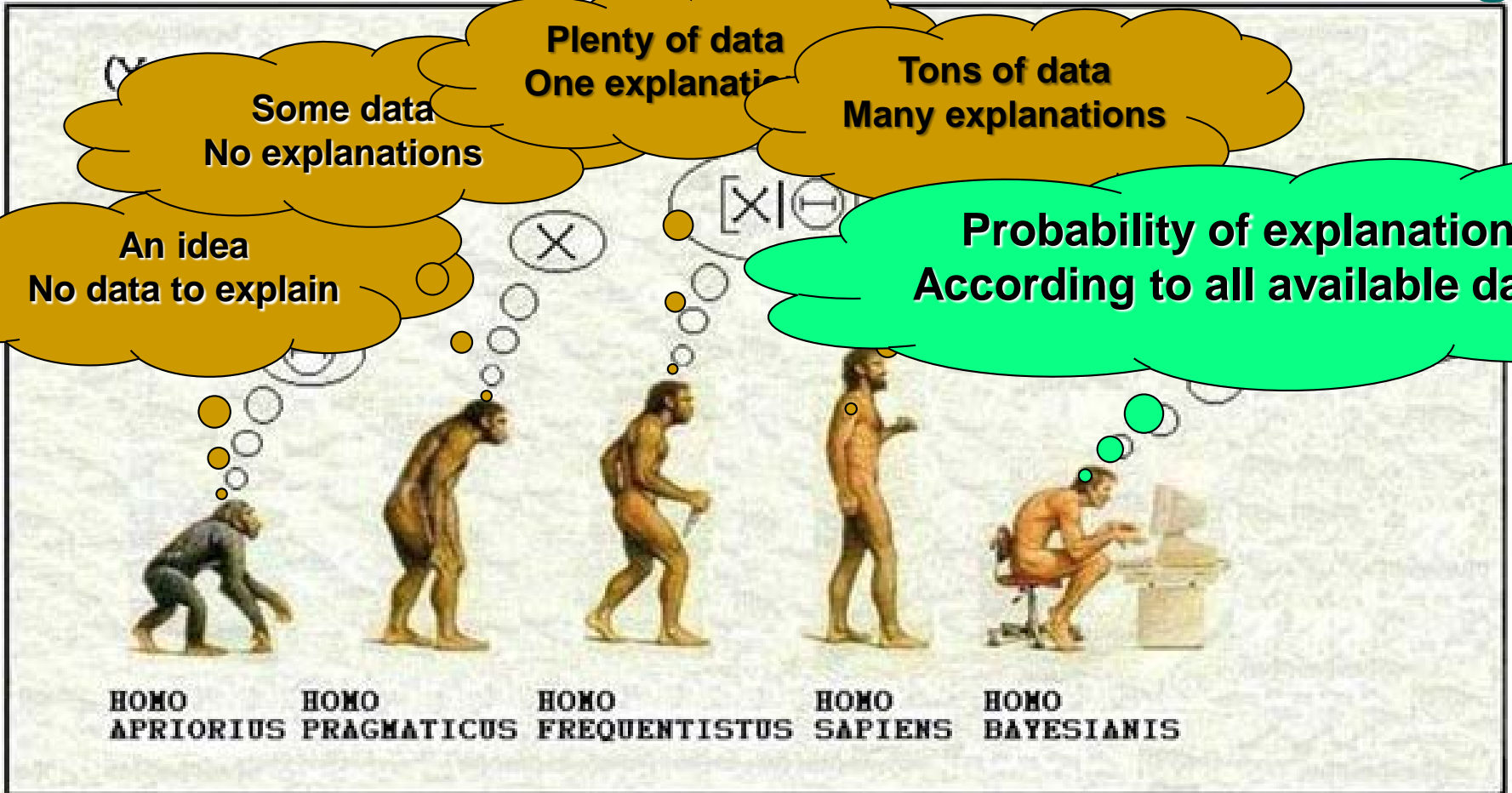
Pharmacometrics @ 45

1972 – 2017 +

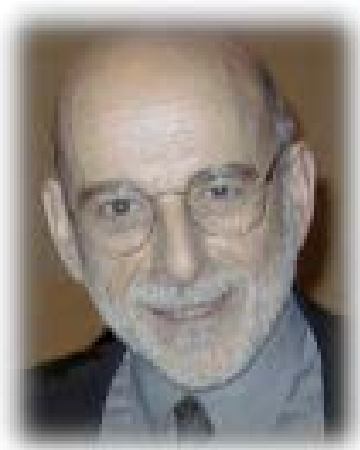
- PM has **transformed** Drug Development & Regulation (DD&R)
 - From **rank empiricism** to a **quantitative, model-based framework**
 - Leading to **more efficient/informed DD&R, drug labels & market approvals**
- **NEXT:** PM can play a crucial role in the **reinvention** of DD&R by
 - **frequentist (p-value) tradition + decision-analytic framework**, informed by **Bayesian probabilities**

Eng's Law:

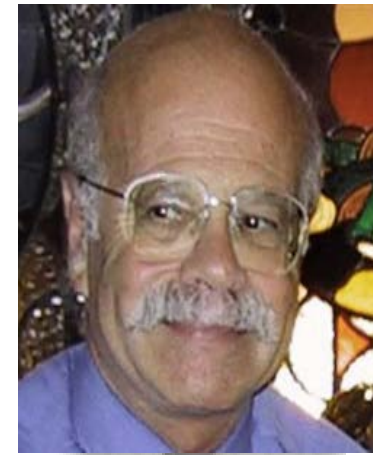
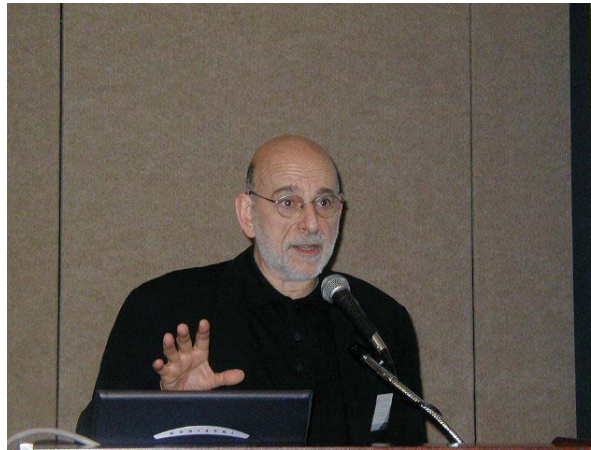
The easier it is to do, the harder it is to change.



Mike West, Department of Statistics, Duke University
<http://www.brera.mi.astro.it/~andreon/inference/Inference.html>



Lewis Sheiner
Chemistry
Internal medicine
clinical Pharmacology



Stuart Beal
mathematics, logic
fine arts
biostatistics



END